

Supporting the Campaign for Social Science

September 2022

A summary of the tiers and benefits for Supporters of the Campaign
for Social Science

About the Campaign

What is the Campaign for Social Science?

The Campaign for Social Science was set up in 2011. Its purpose is to demonstrate how social science improves public policy, society and all our lives. It highlights the value of applied social science research and advocates for its greater use in decision-making and in government.

The Campaign promotes the benefits of investing in social science to deliver evidence-based solutions to the significant challenges and opportunities facing our society. It is supported by a coalition of universities, social science societies, and by SAGE publishing.

The Campaign's influence has steadily grown since its inception as has its role as an important convenor working between sectors to help ensure that social scientists are part of the debate on key topics and public policy.

The Campaign provides a coordinated means of foregrounding research from across the full range of social sciences and growing the involvement and influence of these disciplines in decision making. It achieves this through contributing to public debate on major topics, responding to inquiries and consultations, organising events, issuing policy briefings and other publications, and through its website which includes a series of hubs on the major policy areas of the day. In doing this the Campaign provides opportunities for supporting institutions to raise their own profile whilst also developing their own researchers and inspiring the next generation of social scientists.

With a teaching and research ecosystem subject to frequent change in a turbulent political landscape there is always a degree of vulnerability and impact risk for certain disciplines including many under the social sciences umbrella. It is vital that there is a strong and coherent voice advocating for the full range of social sciences and demonstrating the value and the contribution these disciplines make to society.

A much stronger case can be made if there is a voice which is coordinated and representative and has the backing of as many institutions as possible. It's especially important for institutions with social science faculties or departments to get behind the Campaign for Social Science and support what we are trying to achieve together and on your behalf.

If your organisation shares our passion for the social sciences and believes they have an essential role to play in understanding and improving our society then it too should support the Campaign for Social Science.

Becoming a Campaign Supporter demonstrates your organisation's commitment to the social sciences and helps us showcase the ways you are producing or engaging with social science. Join us in making the case for further investment in the social sciences by helping us demonstrate their contribution to improving public policy, the economy, our society and all our lives. The Campaign for Social Science is wholly reliant on donations from Supporters to achieve its aims.

Supporter benefits and donation tiers

Bronze Level Supporters donate £2,000 per annum plus VAT

- Your institution will be able to demonstrate that it is a strong supporter of an independent unified voice for the social sciences
- The institution's logo will be featured on our website as a public acknowledgment of its strong support for the social sciences
- The institution will receive a Campaign Supporter logo which it can use on its own promotional materials to demonstrate its commitment to the cause of supporting both the safeguarding and the growth of the social sciences
- We will link to your social science department/faculty in the Supporters section of our website.
- Wherever possible, you will receive advance sight of draft policy consultation submissions and have opportunities to feed in views from your institution.
- You will receive notice of the publication of our monthly Policy Monitor round-up of government and similar consultations and will be able to add contacts from your institution to our mailing list so colleagues (for example your knowledge exchange/ public engagement colleagues and/or your research managers etc) can also receive the reminders and links. The Policy Monitor helps to inform institutions of issues affecting social science and highlights opportunities for engagement with public policy.

Silver Level Supporters donate £5,000 per annum plus VAT

- All the Bronze Level benefits plus
- Invitation to our exclusive Strategic Leadership Forum (SLF) meetings. There are normally at least three per year. Your institution can have a representative PVC, Dean or similar at each of these meetings. The SLF is a unique opportunity for social science leaders to come together and discuss important topics with senior colleagues and receive expert briefings from high profile speakers from policy, academia, and industry.
- Additional opportunities to showcase your institution's social science work on the Campaign website including additional space in our Supporters section.
- Event collaboration and co-badging. Wherever possible and appropriate the Campaign will support relevant events that your institution is running, including helping to secure high profile speakers from our extensive networks and co-badging to provide external endorsement from an independent and unified voice advocating for social science across sectors
- Priority opportunities for case studies, features and profiles in Campaign publications and reports
- Invitations for institutional representatives to attend selected VIP dinners and exclusive events including those at SAGE Publishing which are part of a programme of networking occasions with influential and high-profile guests and speakers.

Gold Level Supporters donate £10,000 per annum plus VAT

- All the Silver and Bronze Level benefits plus
- Top priority for event collaboration and co-badging.
- Top priority/first refusal invitations for institutional representatives to attend VIP dinners and exclusive events including those at SAGE Publishing.
- Enhanced opportunities to showcase your institution's social science work on the Campaign website, including significant prominently positioned space in our Supporters section.
- Invitation for senior representation to the exclusive Campaign Annual Lecture Dinner alongside the keynote speaker and other high-profile guests and VIPs.